

Downtown Development Authority of Pembroke

DDA/Main Street Board Meeting Agenda

Wednesday, July 3rd 2024

Pembroke City Hall

12:00 Noon

- Call To Order: Tiffany Zeigler
- Attendance: Jonathan Mears, Don Poythress, Tiffany Zeigler, Karon Bacon, Stephanie Morrison, Dana Dudley
 - o Staff: Chris Benson, Fernanda Camacho Hauser
- **Approval of Agenda:** Stephanie Morrison Motioned, Jonathan Mears seconded.
- Approval of Minutes: Karon Bacon Motioned, Jonathan Mears seconded.
- Public Comment:

None

- Old Business:
 - o Annual Work Planning Meeting Reminder
 - Wednesday July 10th at 12 pm to 2 pm
 - Fernanda Camacho Hauser reminded the board of the upcoming Annual Work Planning session taking place the following Wednesday.
 - o Farmer's Market
 - Fernanda Camacho Hauser provided an update on the Statesboro Market2Go and the ongoing Whistle Stop Market.
 - The Whistle Stop Market generated \$340 in the month of June, an additional \$400.37 was deposited from the department PayPal account which brings the total revenue from the Whistle Stop Market to \$1400.37
 - o Pembroke Historic Walking Tour updates
 - Fernanda Camacho Hauser provided an update about this project.

• New Business:

o Rental of 38 W Bacon St-Old Pharmacy



- Fernanda Camacho Hauser provided an update about this property. Designs 4 Your Desires, a downtown buisiness which had been renting the Old Pharmacy from the DDA has closed doors and will no longer be renting the location
- The board has the options of leaving the space vacant for Downtown events use or to search for another business to do a short term lease of the space until the theater project commences.
 - To be discussed further at the Annual Work Planning Session

Adjourn:

- Tiffany Zeigler brought up the training opportunities that the Georgia Academy for Economic Development can provide including the upcoming Essentials course being offered in Vidalia in the coming months.
 - Fernanda Camacho Hauser will include that in the list of training opportunities for the board members in the Annual Work Planning Session.
- o Dana Dudley brought up the Mayor's Youth Council in connection to helping with downtown events.
 - The upcoming Mayor's Youth Council will be announced in the coming weeks and some of the students participating in that council will be joining the DDA meetings.
- O Board Members discussed with Chris Benson and Tiffany Zeigler the DDA's role in the redevelopment of the Old Baseball Field with Jonathan Mears and Karon Bacon tentatively volunteering to be on the committee that will comprise of staff, DDA Board, and City Council Members.
- o Karon Bacon Motioned to adjourn, Jonathan Mears Seconded

June Financial Statements:

DDA Account Balance: \$35,563.78 June Deposit Total: \$4,216.62

• Whistle Stop Market: \$740.37

• Rent: \$1,500.00

• City Support: \$1,976.25

Credit Card: -\$1,033.85